

INVOICE



KOAT Estrella TV
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
966931-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
NOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

Billing Address:

View Media Services
Attention: Accounts Payable
9256 View Avenue NW
Seattle, WA 98117

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	966931	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KOAT Estrella TV
PO Box 26868
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	11/05/12	M-F 930a-4p	M-F 930a-4p	MTWTF--	:30	15	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 9 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 28 KOATTh 10/25/12 9:55 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 24 KOATTh 10/25/12 10:23 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 31 KOATTh 10/25/12 11:36 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 26 KOATTh 10/25/12 12:41 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 32 KOATTh 10/25/12 12:53 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 25 KOATTh 10/26/12 9:49 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 27 KOATTh 10/26/12 10:30 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 29 KOATTh 10/26/12 11:22 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 30 KOATTh 10/26/12 11:33 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
3	10/25/12	11/05/12	Rotator	2-6p	MTWTF--	:30	15	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 9 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 37 KOATTh 10/25/12 4:24 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM 40 KOATTh 10/25/12 4:54 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM 38 KOATTh 10/25/12 5:25 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM 35 KOATTh 10/25/12 5:44 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM 39 KOATTh 10/26/12 2:18 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM 41 KOATTh 10/26/12 3:25 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM 36 KOATTh 10/26/12 3:38 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM 42 KOATTh 10/26/12 4:24 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM 34 KOATTh 10/26/12 5:26 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
5	10/25/12	11/05/12	M-F 630-7p	630-7p	MTWTF--	:30	5	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 3 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 KOATTh 10/25/12 6:50 PM M-F 630-7p 630-7p :30 Jennings spot for EST \$35.00 NM 10 KOATTh 10/25/12 6:55 PM M-F 630-7p 630-7p :30 Jennings spot for EST \$35.00 NM 8 KOATTh 10/26/12 6:49 PM M-F 630-7p 630-7p :30 Jennings spot for EST \$35.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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KOAT Estrella TV
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Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
966931-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/25/12	11/05/12	M-F 630-7p	630-7p	MTWTF--	:30	5	\$35.00	NM
7	10/25/12	11/05/12	M-F 7p-11p	7p-10p	MTWTF--	:30	10	\$45.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	6	\$45.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
16	KOAT	Th	10/25/12	8:37 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM
18	KOAT	Th	10/25/12	8:56 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM
20	KOAT	Th	10/25/12	9:57 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM
21	KOAT	F	10/26/12	8:50 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM
19	KOAT	F	10/26/12	9:26 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM
17	KOAT	F	10/26/12	9:37 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM
<u>Total Spots</u>						27			

Gross Total \$1,005.00

Agency Commission \$150.75

Net Amount Due \$854.25

New Mexico Tax Rate 7.0% \$59.80

Amount Due \$914.05

Payment Terms 30 Days

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Billing Address:

View Media Services
Attention: Andi Pistay
9256 View Avenue NW
Seattle, WA 98117

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965847-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	Dist. 32

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	965847	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	11/05/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$810.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$810.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/22/12	6:54 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
2	KOAT	Tu	10/23/12	6:12 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
5	KOAT	W	10/24/12	6:44 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
3	KOAT	Th	10/25/12	6:13 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
10	KOAT	F	10/26/12	6:44 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
7	10/22/12	11/05/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	3	\$565.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-W-F--	3	\$565.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/22/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	timj 30a 1012	\$565.00 NM
2	KOAT	W	10/24/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	timj 30a 1012	\$565.00 NM
4	KOAT	F	10/26/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	timj 30a 1012	\$565.00 NM
9	10/23/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$715.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-TF--	3	\$715.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/23/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	timj 30a 1012	\$715.00 NM
3	KOAT	Th	10/25/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	timj 30a 1012	\$715.00 NM
6	KOAT	F	10/26/12	6:15 PM	Action 7 News @ 6p	6-630p	:30	timj 30a 1012	\$715.00 NM
11	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/28/12	5:22 PM	Action 7 News @ 5p Sun	5-530p	:30	timj 30a 1012	\$275.00 NM
12	10/22/12	11/05/12	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	4	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-WTF--	4	\$650.00				

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965847-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	Dist. 32

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
12	10/22/12	11/05/12	Action 7 News @ 10p M-F10-1030p Class of Time - Immediately Pre-emptible without notice		MTWTF--	:30	4	\$650.00	NM																																																							
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3	KOAT	W	10/24/12	10:26 PM	Action 7 News @ 10p M-F	10-1030p	:30	timj 30a 1012	\$650.00	NM																																																						
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17	10/27/12	10/27/12	Sa 6a A7N More in the AM6-9a Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$150.00	NM																																																							
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18	10/26/12	10/26/12	20/20	9-10p	----F--	:30	1	\$1,500.00	NM																																																							
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1	KOAT	F	10/26/12	9:49 PM	20/20	9-10p	:30	timj 30a 1012	\$1,500.00	NM																																																						
Total Spots							18																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$12,415.00
<u>Agency Commission</u>	\$1,862.25
<u>Net Amount Due</u>	\$10,552.75
<u>New Mexico Tax Rate</u> 7.0%	\$738.69
<u>Amount Due</u>	\$11,291.44